GRADUS

Carpets

Project: Innovation Centre, University of Essex





Studio X is all about creativity reflecting the vibrant creative industries in Colchester and the wider area, so we wanted a floor plan that would not only deliver the practical benefits of carpet tiles but also embody the values of digital innovation. That's exactly what we've got with the Urban Myth solution from Gradus - a dynamic carpet floor scheme which helps visitors and occupants identify which

areas of the floor are used for which purpose.

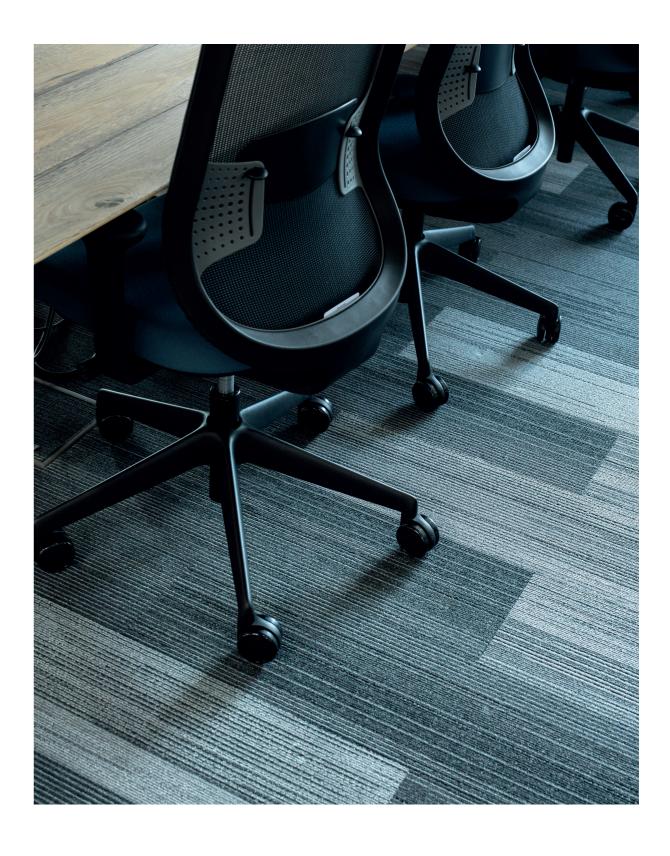
Matt Brown, Project Manager, Maintenance, Capital and Development Team, University of Essex

Located at the university's Colchester campus, the £12m innovation centre is part of the Knowledge Gateway research and technology park. The Innovation Centre houses the new Studio X area and will showcase technologies such as artificial intelligence, augmented reality and virtual reality.

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Gradus supplied premium carpet planks for the Studio X area of the new Innovation Centre at the University of Essex. Gradus put together the floor plan design in conjunction with the university, helping to create an innovative floor design with a modern feel. Urban Myth carpet planks were installed in the main studio in colours Lead (dark grey), Steel (light grey) and Sapphire (blue). Installed in half-drop, the planks create a walkway and are used to form a gradual transition of colour across the floor which helps to define specific zones within the studio space. Additionally, Gradus Brickworks and Emphasis carpet tiles were installed in separate offices.

Urban Myth is ideal for commercial office and education environments. Available in both tile and plank format, the random design offers versatility and the opportunity to create innovative and exciting floor schemes.



Case Study

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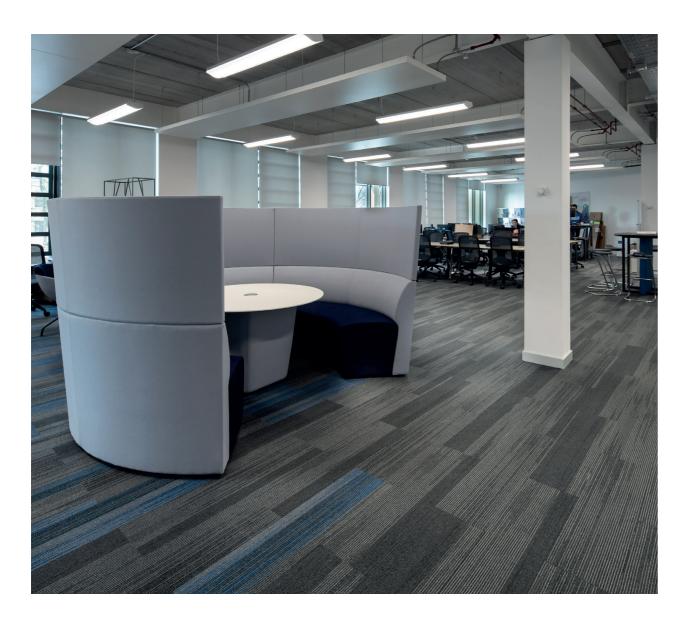
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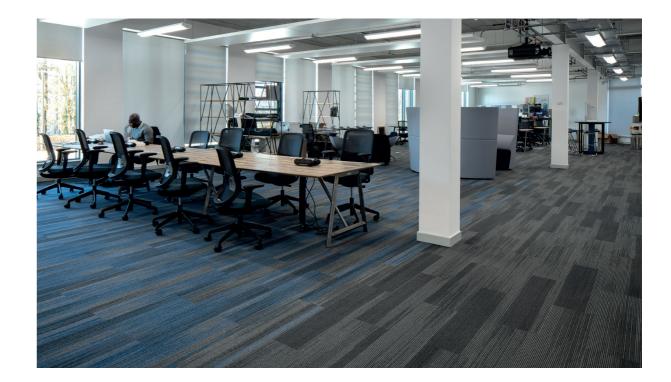
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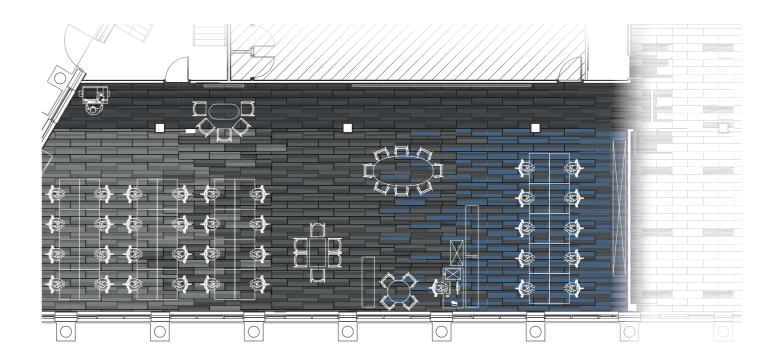
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Product Specified:

- Urban Myth plank, colour: Steel 07303
- Urban Myth plank, colour: Lead 07304
- Urban Myth plank, colour: Sapphire 07310
- Brickworks tile, colour: Himley 06709
- Emphasis loop pile tile, colour: Blue 106









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